

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## **FORM 10-Q**

☑ Quarterly report	under Section 13 or 15(d) of the Securities	Exchange Act of 1934	
For the quarterly period ended JANUARY	31, 2011.		
☐ Transition repor	t under Section 13 or 15(d) of the Exchang	Act	
For the transition period from	to		
	Commission file number 000-28761		
	GENICS HOLDIN act name of registrant as specified in its Chart		
Nevada (State or other jurisdiction of incorporation or organization)		88-0380546 (I.R.S. Employer Identification No.)	
	6295 Northam Drive, Unit 8 Mississauga, Ontario L4V 1WB (Address of Principal Executive Offices)		
(Regis	(905) 673-8501 strant's Telephone Number, Including Area Co	ode)	
Indicate by check mark whether the Issuer (1) Act of 1934 during the past 12 months (or for been subject to such filing requirements for the	such shorter period that the Registrant was re		
Yes ☑ No □			
Indicate by check mark whether the registrant reporting company. See the definitions of "lar or the Exchange Act. (Check one):			
Large Accelerated filer	Accelerated	Filer	
Non-Accelerated Filer □ (Do not check if a smaller reporting company		orting Company 🗹	
Indicate by check mark whether the registrant	is a shell company (as defined in Rule 12b-2	of the Exchange Act)	
Yes □ No ☑			
Indicate by check mark whether the registrant Interactive Data File required to be submitted preceding 12 months (or for such shorter period	and posted pursuant to Rule 405 of Regulation	n S-T (§232.405 of this chapter) du	ring the
Yes □ No □			
As of March 10, 2011 the Registrant had the f Common Stock, 1 share of Series 1 Preferred Registrant's subsidiary, CardioGenics Exchan Stock, 380,931 shares of Series 2 Class B Con	Voting Stock, par value \$0.0001, representing geCo Inc., which are exchangeable into 24,38	g 14 exchangeable shares of the 8,904 shares of the Registrant's Cor	mmon

## CARDIOGENICS HOLDINGS INC.

## FORM 10-Q

## For the Quarter Ended January 31, 2011

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	•	January 31, 2011	(	October 31, 2010
		(Unaudited)		(Note 2)
Assets				
Current				
Cash and Cash Equivalents	\$	1,872,329	\$	1,844,752
Share Subscriptions Receivable				115,000
Deposits and Prepaid Expenses		95,912		89,774
Refundable Taxes Receivable		28,062		21,959
Government Grants and Investment Tax Credits Receivable	_			156,482
		1,996,303		2,227,967
Property and Equipment, net		82,808		87,465
Patents, net		169,661		170,703
T wellis, net		252,469		258,168
	\$	2,248,772	\$	2,486,135
	<u> </u>	, , -,	<del>-</del>	,,
Liabilities and Stockholders' Equity				
Current Liabilities				
Accounts Payable and Accrued Expenses	\$	402,461	\$	523,155
Due to Director  Courset Portion of Conital Large Obligation		10,765		15,149
Current Portion of Capital Lease Obligation		20,992 434,218		20,992 559,296
		434,216	_	339,290
Long Term Liabilities				
Capital Lease Obligation, net of current portion		15,392		20,881
		15,392		20,881
Mandatorily redeemable Class B common stock; par value \$.00001 per share:				
400,000 shares designated as series 2; 381,749 shares issued and outstanding		4		2
40,000 shares designated as series 3; 21,500 shares issued and outstanding	_			
		4		
Commitments and contingencies				
Stockholders' Equity				
Preferred stock; par value \$.0001 per share,				
5,000,000 shares authorized, none issued		_		_
Common stock; par value \$.00001 per share;				
65,000,000 shares authorized,				
29,320,257 and 28,620,257 common shares and 24,388,904 and 24,388,904 exchangeable shares issued and				
outstanding as at January 31, 2011 and October 31, 2010 respectively		521		514
outstanding as at various y 51, 2011 and october 51, 2010 respectively		321		31-
Additional paid-in capital		37,839,468		37,441,728
Deficit accumulated during development stage		(35,509,714)		(35,006,558
A commutated other community loss		(225 491)		(227.50)
Accumulated other comprehensive loss		(235,481)		(237,508
Total CardioGenics Holdings Inc. stockholders' equity		2,094,794		2,198,176
Non-controlling interest		(295,636)		(292,222
Total equity		1,799,158		1,905,954
Total liabilities and stockholders' equity	\$	2,248,772	\$	2,486,135

See notes to condensed consolidated financial statements.

	_	For the thre Jan 2011	ee months E luary 31,	nded 2010	N	Cumulative From ovember 20, 1997 (Date of nception) to January 31, 2011
Operating Expenses						
Amortization of Property and Equipment	\$	4,658	\$	7,091	\$	185,698
Amortization of Patent Application Costs	Ψ	1,042	Ψ	996	Ψ	8,246
Write-off of Patent Application Costs				_		159,076
General and Administrative		296,812		291,454		4,486,542
Write-off of Goodwill		´ —		´ —		12,780,214
Research and Product Development, Net						, ,
of Investment Tax Credits		158,924		132,810		3,446,675
Total operating expenses and operating loss	'	461,436		432,351		21,066,451
Other Expenses (Income)						
Interest Expense and Bank Charges (Net)		4,604		(2,650)		2,121,105
Loss on Change in Value of Derivative Liability		_		_		12,421,023
Loss on Foreign Exchange Transactions		40,530		19,165		159,058
Total other expenses (income)		45,134		16,515		14,701,186
Loss from Continuing Operations		(506,570)		(448,866)		(35,767,637)
Discontinued Operations-Gain on Sale of Subsidiary						90,051
Loss from Discontinued Operations		<u> </u>		(37,355)		(127,762)
Net Loss		(506,570)		(486,221)		(35,805,348)
Net Loss attributed to non-controlling interest		(3,414)		(3,524)		(295,634)
Net Loss attributed to CardioGenics Holdings Inc.	\$	(503,156)	\$	(482,697)	\$	(35,509,714)
Basic and Fully Diluted Net Loss per Common Share attributable to CardioGenics Holdings Inc.	Ф	(0.00)	Ф	(0.00)		
Shareholders	\$	(0.00)	\$	(0.00)		
Weighted-average shares of Common Stock outstanding		53,389,598		49,437,588		
See notes to condensed consolidated financial statements.						
	5					

	Common	Stock	Additional Paid-in	Deficit Accumulated During the Development	Accumulated Other Comprehensive	Noncontrolling	Total Stockholders'
_	Shares	Amount	Capital	Stage	Income (Loss)	Interest	Equity
Balance November 1, 2010	53,009,161	\$ 514	\$ 37,441,728	\$ (35,006,558)	\$ (237,508)	\$ (292,222)	\$ 1,905,954
Issuance of common shares in exchange for services rendered December 2010, \$1.00	100,000	1	99,999				100,000
Issuance of common shares for	,						,
cash December 2010, \$.50	600,000	6	297,741				297,747
Net loss attributable to noncontrolling interest						(3,414)	(3,414)
Comprehensive Income (Loss): Net Loss				(503,156)			(503,156)
Other Comprehensive Income				(303,130)			(303,130)
Currency Translation Adjustment					2,027		2,027
Total Comprehensive (Loss)							(501,129)
Balance at January 31, 2010	53,709,161	\$ 521	\$ 37,839,468	\$ (35,509,714)	\$ (235,481)	\$ (295,636)	\$ 1,799,158

See notes to condensed consolidated financial statements.

	Three Mon Janua	Cumulative from November 20, 1997 (Date of Inception) To January 31,		
	 2011	1 y 0 1	2010	2011
Cash flows from operating activities				
Net Loss for the Period	\$ (506,570)	\$	(486,221)	\$ (35,805,348)
Adjustments to reconcile net loss for the period to				
net cash used in operating activities				
Amortization of Property and Equipment	4,658		7,091	185,698
Amortization of Patent Application Costs	1,042		996	8,246
Write-off of Patent Application Costs	_			159,076
Write-off of Goodwill	_		_	12,780,214
Amortization of Deferred Debt Issuance Costs				511,035
Loss on Extinguishment of Debt	_		_	275,676
Loss on Change in Value of Derivative Liability	_			12,421,023
Interest Accrued and Foreign Exchange Loss				
on Debt	_		_	922,539
Unrealized Foreign Currency Exchange Gains	_			25,092
Beneficial Conversion Charge included in				
Interest Expense	_		_	452,109
Common Stock Issued as Employee or				
Officer/Director Compensation				2,508,282
Common Stock Issued for Services Rendered	100,000		49,000	657,512
Stock Options Issued for Services Rendered	_		_	192,238
Stock Options Issued to Directors and				
Committee Chairman	_		_	54,582
Changes in Operating Assets and Liabilities, Net of Acquisition				
Share Subscriptions Receivable	115,000		_	0
Deposits and Prepaid Expenses	(6,138)		_	(95,123)
Refundable Taxes Receivable	(6,103)		8,702	(27,198)
Investment Tax Credits Receivable	156,482		_	20,062
Accounts Payable and Accrued Expenses	(120,694)		(175,211)	(365,441)
Advances	 			131
Net cash used in operating activities	 (262,323)	_	(595,643)	(5,119,595)
Cash flows from investing activities				
Cash Acquired from Acquisition	_		_	195,885
Purchase of Property and Equipment	<u> </u>		<u> </u>	(204,424)
Patent Application Costs	_		(9,243)	(296,806)
Net cash used in investing activities	 		(9,243)	(305,345)
Tvet eash used in investing activities			(7,243)	(505,545)
Cash flows from financing activities				
(Repayment) of Capital Lease Obligations	(5,489)			(7,533)
Due to Director	(4,384)		45,782	736,095
Issue of Debentures			<u> </u>	1,378,305
Issue of Common Shares on Exercise of Stock options	_		_	31
Issue of Common Shares on Exercise of Warrants	_		_	35,250
Issue of Common Shares for Cash	297,747		_	5,574,169
Redemption of 10% Senior Convertible Debentures	_		(25,000)	(394,972)
Net cash provided by financing activities	287,874		20,782	7,321,345
	2.026		54.022	(24.07()
Effect of foreign exchange on cash and cash equivalents	 2,026		54,833	(24,076)
Cash and Cash Equivalents				
Increase (decrease) in cash and cash equivalents during the period	27,577		(529,271)	1,872,329
Source: CardioGenics Holdings Inc. 10-0 March 17, 2011			Powered by Ma	orningstar® Document Research SM

Beginning of Period	1,844,752	2,388,516	_
End of Period	\$ 1,872,329	\$ 1,859,245 \$	1,872,329

See notes to condensed consolidated financial statements.

### 1. Nature of Business

CardioGenics Inc. ("CardioGenics") was incorporated on November 20, 1997 in the Province of Ontario, Canada, and carries on the business of development and commercialization of diagnostic test products to the In Vitro Diagnostics testing market. CardioGenics has several test products that are in various stages of development.

CardioGenics' business is that of a development-stage company, with a limited history of operations and whose revenues, to date, have been primarily comprised of grant revenue and Scientific Research Tax Credits from government agencies. There can be no assurance that the Company will be successful in obtaining regulatory approval for the marketing of any of the existing or future products that the Company will succeed in developing.

On July 31, 2009, CardioGenics acquired the business of JAG Media Holdings, Inc. ("JAG Media"). The business acquired is that of gathering and compiling financial and investment information from various financial institutions and other Wall Street professionals. Revenues of the acquired business of JAG Media are generated by releasing such financial information to subscribers in a consolidated format on a timely basis through facsimile transmissions and a web site. Further, software focused on streaming video solutions was acquired through the acquisition of JAG Media by CardioGenics. Historically, further development of this software has been limited as a result of JAG Media's lack of financial resources. On February 11, 2010, the Company sold its interest in JAG Media.

References herein to CardioGenics common shares have been retrospectively adjusted to reflect the exchange ratio of 20.957 established in the Share Purchase Agreement.

On October 27, 2009, the name of the Company was changed from JAG Media Holdings, Inc. to CardioGenics Holdings, Inc.

On April 23, 2010, the Company's Board of Directors approved a reverse stock split of its issued and outstanding common shares. The total authorized shares of common stock was at the same time reduced to 65,000,000. The Board of Directors selected a ratio of one-for-ten and the reverse stock split was effective on June 20, 2010. Trading of the Company's common stock on the Over-The-Counter Capital Market on a split adjusted basis began at the open of trading on June 21, 2010. The reverse stock split affected all shares of the Company's common stock, as well as options to purchase the Company's common stock and other equity incentive awards and warrants that were outstanding immediately prior to the effective date of the reverse stock split. All references to common shares and per-share data for prior periods have been retroactively restated to reflect the reverse stock split as if it had occurred at the beginning of the earliest period presented.

### 2. Basis of Presentation

In the opinion of management, the accompanying unaudited condensed consolidated financial statements reflect all adjustments, consisting of normal recurring adjustments, necessary to present fairly the condensed consolidated financial position of CardioGenics Holdings Inc. and its subsidiaries as of January 31, 2011, their results of operations for the three months ended January 31, 2011 and 2010, and the period from November 20, 1997 (date of inception) to January 31, 2011, changes in stockholders' equity for the three months ended January 31, 2011 and cash flows for the three months ended January 31, 2011 and 2010, and the period from November 20, 1997 (date of inception) to January 31, 2011. CardioGenics Holdings Inc. and its subsidiaries are referred to together herein as the "Company". Pursuant to rules and regulations of the SEC, certain information and disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted from these consolidated financial statements unless significant changes have taken place since the end of the most recent fiscal year. Accordingly, these condensed consolidated financial statements should be read in conjunction with the consolidated financial statements, notes to consolidated financial statements and the other information in the audited consolidated financial statements of the Company as of October 31, 2010 and 2009 (the "Audited Financial Statements") included in the Company's Form 10-K that was previously filed with the SEC on January 31, 2011 and from which the October 31, 2010 consolidated balance sheet was derived.

The results of the Company's operations for the three months ended January 31, 2011 are not necessarily indicative of the results of operations to be expected for the full year ending October 31, 2011.

The accompanying condensed consolidated financial statements have been prepared using the accounting principles generally accepted in the United States of America applicable to a going concern, which contemplates the realization of assets and the satisfaction of liabilities and commitments in the normal course of business.

The Company has incurred operating losses and has experienced negative cash flows from operations since inception. The Company has an accumulated deficit at January 31, 2011 of approximately \$35.5 million. The Company has not yet established an ongoing source of revenue sufficient to cover its operating costs and to allow it to continue as a going concern. The Company has funded its activities to date almost exclusively from debt and equity financings. These conditions raise substantial doubt about the Company's ability to continue as a going concern.

The Company will continue to require substantial funds to continue research and development, including preclinical studies and clinical trials of its products, and to commence sales and marketing efforts, if the FDA and other regulatory approvals are obtained. In order to meet its operating cash flow requirements, Management's plans include financing activities such as private placements of its common stock and issuances of convertible debt instruments. Management is also actively pursuing industry collaboration activities including product licensing and specific project financing.

While the Company believes it will be successful in obtaining the necessary financing to fund its operations, meet revenue projections and manage costs, there are no assurances that such additional funding will be achieved and that it will succeed in its future operations. The accompanying condensed consolidated financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts or amounts of liabilities that might be necessary should the Company be unable to continue in existence.

### 3. Summary of Significant Accounting Policies.

### (a) Research and Development Costs

Expenditures for research and development are expensed as incurred and include, among other costs, those related to the production of prototype products, including payroll costs. Amounts expected to be received from governments under Scientific Research Tax Credit arrangements are offset against current expenses. The Company recognizes revenue from restricted grants in the period in which the Company has incurred the expenditures in compliance with the specific restrictions.

## (b) Net Loss Per Common Share

Basic loss per share is computed by dividing loss available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted earnings (loss) per share gives effect to all dilutive potential common shares outstanding during the period. The computation of diluted earnings (loss) per share does not assume conversion, exercise or contingent exercise of securities that would have an anti-dilutive effect on earnings (loss) per share.

### (c) Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates. By their nature, these estimates are subject to uncertainty and the effect on the condensed consolidated financial statements of changes in such estimates in future periods could be material.

### (d) Financial Instruments

The carrying values of cash and cash equivalents, other current assets, accounts payable and accrued expenses approximate their fair values due to their short-term nature.

### 4. Due to Director

The amount due to a director is due on demand and carries no interest. During the quarter ended January 31, 2011, \$4,384 was repaid.

### 5. Income Taxes

The Company adopted the provisions of the guidance for uncertainty in income taxes on August 1, 2007. The guidance clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statement, and prescribes a recognition threshold and measurement process for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. It also provides guidance on derecognition classification, interest and penalties accounting in interim periods disclosure and transition.

Based on the Company's evaluation, management has concluded that there are no significant tax positions requiring recognition in the condensed consolidated financial statements.

The Company has incurred losses in Canada since inception, which have generated net operating loss carryforwards for income tax purposes. The net operating loss carryforwards arising from Canadian sources as of January 31, 2011, approximated \$8,630,000 (2010 - \$6,790,000) which will expire from 2014 through 2031.

All fiscal years except 2009 and 2010 have been assessed; however, claims relating to research and development credits are open for review for the fiscal years ended October 2010, 2009, 2008 and 2007 and July 2009.

As of January 31, 2011, the Company had net operating loss carryforwards from US sources of approximately \$40,154,000 available to reduce future Federal taxable income which will expire from 2019 through 2030.

For the three months ended January 31, 2011 and 2010, the Company's effective tax rate differs from the statutory rate principally due to the net operating losses for which no benefit was recorded.

### 6. Stock Based Compensation

The Company follows the guidance for stock-based compensation. Stock-based employee compensation related to stock options for the three months ended January 31, 2011 and 2010 amounted to \$-0-.

The fair value of each option granted is estimated on grant date using the Black-Scholes option pricing model which takes into account as of the grant date the exercise price and expected life of the option, the current price of the underlying stock and its expected volatility, expected dividends on the stock and the risk-free interest rate for the term of the option.

The following is a summary of the common stock options granted, forfeited or expired and exercised under the Plan:

one wing is a summary of the common stock options granted, i	Options	Weighted Average Exercise Price	I
Outstanding – October 31, 2009	305,000	\$ 2.3	34
Granted		-	_
Forfeited/Expired	_	-	_
Exercised	_	_	_
Outstanding – October 31, 2010	305,000	\$ 2.3	34
Granted		-	_
Forfeited/Expired	_	-	_
Exercised	_	_	_
Outstanding – January 31, 2011	305,000	\$ 2.3	34

Options typically vest immediately at the date of grant. As such, the Company does not have any unvested options or unrecognized compensation expense at January 31, 2011.

## 7. Stockholders' Equity

### **Comprehensive Loss**

Comprehensive loss, which includes net loss from the change in the foreign currency translation account, for the three months ended January 31, 2011 and 2010 respectively is as follows:

	For the Three Months Ended January 31,			
	 2011	<u>j</u> ,	2010	
Net (Loss)	\$ (503,156)	\$	(482,697)	
Currency translation adjustment	 2,027		50,343	
Comprehensive (Loss)	\$ (501,129)	\$	(432,354)	

	January 31, 2011	October 31, 2010
Warrants		
Issued to subscribers to the debenture financing of 2003 and its related extension entitling the holder to purchase 1 common share of the Company at an exercise price of \$0.47 per common share up to and including July 31, 2012	2,046,808	2,046,808
Issued to subscribers to the debenture financing of 2004 and its related extension entitling the holder to purchase 1 common share in the Company at an exercise price of \$0.47 per common share up to and including July 31, 2012	1,043,659	1,043,659
Issued to agents for the debenture financings of 2003 and 2004 entitling the holder to purchase 1 common share in the Company at an exercise price of \$0.47 per common share up to and including July 31, 2012	208,417	208,417
Issued to former employee entitling the holder to purchase 1 common share in the company at an exercise price of \$0.47 per common share up to and including July 31, 2012	136,220	136,220
Issued to Consultants July 31, 2009, entitling the holder to purchase 1 common share of the company at an exercise price of \$0.90 per share up to and including July 31, 2012	104,785	104,785
Issued to consultant August 1, 2009, entitling the holder to purchase 1 common share in the company at an exercise price of \$0.90 per common share up to and including July 31, 2017	287,085	287,085
Tetal Wesser day and day I'm	2.026.074	2.026.074
Total Warrants outstanding	3,826,974	3,826,974

## 8. Issuance of Common Stock

During the three months ended January 31, 2011, the Company issued the following common shares:

	Three Months Ended January 31, 2011			
	# of shares	Amount		
Issuance to third parties for services rendered	100,000	\$	100,000	
Issuance to a director for cash	600,000	\$	297,747	

## 9. Net Loss per Share

The following table sets forth the computation of weighted-average shares outstanding for calculating basic and diluted earnings per share (EPS):

Three Months Ended			
January 31,			
2011	2010		

Weighted-average shares - basic	53,389,598	49,437,588
Effect of dilutive securities		
Weighted-average shares - diluted	53,389,598	49,437,588

Basic earnings per share "EPS" and diluted EPS for the three months ended January 31, 2011 and 2010 have been computed by dividing the net loss available to common stockholders for each respective period by the weighted average shares outstanding during that period. All outstanding options, warrants and shares to be issued upon the exercise of the outstanding options and warrants representing 4,131,974 and 4,206,974 incremental shares respectively have been excluded from the three months ended January 31, 2011 and 2010 computation of diluted EPS as they are antidilutive given the net losses generated.

### 10. Commitments and Contingent Liabilities

#### Lawsuits

- a) On April 22, 2009, the Company was served with a statement of claim from a former employee claiming compensation for wrongful dismissal and ancillary causes of action including payment of monies in realization of his investment in the Company, with an aggregate claim of \$514,000. The Company considers all the claims to be without merit, has already delivered a statement of defense and intends to vigorously defend the action. If the matter eventually proceeds to trial, the Company does not expect to be found liable on any ground or for any cause of action.
- b) On January 14, 2010, Flow Capital Advisors Inc. ("Flow Capital") filed a lawsuit against JAG Media Holdings Inc. in the Circuit Court of the 17<sup>th</sup> Judicial Circuit In and For Broward County Florida (Case No. 10001713). Pursuant to this lawsuit, Flow Capital alleges that JAG Media Holdings breached a Non-Circumvention Agreement it had entered into with Flow Capital, dated January 1, 2004. Jag Media Holdings has moved to dismiss the case because Flow Capital is not registered to transact business in the State of Florida and is therefore barred from maintaining the suit under applicable law. The motion is pending although Flow Capital has since registered, and if the motion is denied, JAG Media Holdings expects to file an answer asserting various defenses and vigorously oppose the suit.
  - On January 15, 2010, Flow Capital filed a lawsuit against CardioGenics Inc., and another defendant in the United States District Court of the Southern District of Florida, Fort Lauderdale Division (Case No. 10-CV-60066-Martinez-Brown). The lawsuit alleges that CardioGenics (i) breached a Finder's Fee Agreement in connection with the CardioGenics Acquisition; and (ii) breached a Non-Circumvention Agreement. Flow Capital is claiming that it is entitled to the finder's fee equal to eight percent (8%) of the JAG Media Holdings shares received by CardioGenics, or the equivalent monetary value of the stock. CardioGenics has moved to dismiss the lawsuit for lack of jurisdiction in Florida. That motion remains pending, although the parties are presently engaged in discovery.
- c) On October 26, 2010, Karver International Inc. filed a lawsuit in the 11<sup>th</sup> Judicial Circuit in and for Miami-Dade County, Florida against CardioGenics Holdings Inc. and several other defendants including affiliates, officers and directors of CardioGenics Holdings, Inc. The Plaintiff generally alleges that the named defendants made certain alleged misrepresentations in connection with the purchase of shares of CardioGenics Holdings Inc. On December 20, 2010, CardioGenics Holdings Inc. and other defendants filed a motion to dismiss on the basis that the court lacks personal jurisdiction over most defendants, that an enforceable forum selection clause requires that the action be litigated in Ontario, Canada that the doctrine of *forum non conveniens* requires dismissal in favor of the Ontario forum, and that the complaint suffers from numerous other technical deficiencies warranting dismissal (e.g., failure to attach documents to the Complaint, failure to plead fraud with particularity, etc.). The motion is currently pending. Should the motion be denied, CardioGenics Holdings Inc. will continue to pursue vigorous defenses to this action. In addition, Karver's attorney recently filed a motion to withdraw as counsel for Karver. The court has granted Karver's attorney's motion to withdraw and has given Karver until April 6, 2011 to engage new counsel.

### 11. Supplemental Disclosure of Cash Flow Information

		For the Three Months Ended January 31			
	_	2011		2010	
Cash paid during the year for:					
Interest	\$	2,194	\$	1,490	
Income taxes	\$	_	\$	_	

### 12. Assets and Liabilities from Discontinued Operations

On February 10, 2010, the Company entered into an LLC Membership Interest Purchase Agreement with Rothcove Partners LLS ("Rothcove") pursuant to which the Company would sell its 100% membership interest in its Pixaya LLC subsidiary to Rothcove. In consideration for its acquisition of the Pixaya LLC membership interest, Rothcove assumed \$100,000 in accounts payable to Pixaya LLC and its subsidiary Pixaya (UK) Limited (collectively "JAG Media"). The transaction closed on February 11, 2010.

Revenues from discontinued operations were \$-0- and \$14,852 for the three months ended January 31, 2011 and 2010, respectively. Loss from discontinued operations were \$-0- and (\$37,355) for the three months ended January 31, 2011 and 2010 respectively.

At January 31, 2011, Liabilities from Discontinued Operations comprise the following:

	2011	2010
Liabilities		
Accounts Payable	\$	\$ 100,000
Total Liabilities from Discontinued Operations	\$	\$ 100,000

## 13. Subsequent Events

(a) On February 1, 2011 the Company announced that the Company and Merck Chimie SAS ("Merck") will continue the commercialization process of the Company's magnetic beads. Merck recently notified the Company that while it is refining its encapsulation of the Company's beads, it will also test a batch of magnetic beads coated with the Company's proprietary silver-coating and polymer encapsulation processes with the aim of commercializing the CardioGenics Encapsulated Beads while Merck is finalizing its own proprietary encapsulation of the CardioGenics beads.

The Company also announced that it is accelerating its commercialization efforts for its magnetic beads and as a result, the Company has signed two significant Material Transfer Agreements ("MTA") with two major international life sciences companies. Under the first MTA with one of the top three beads production and distribution companies, the Company will furnish them with its silver-coated magnetic beads for polymer coating by the distributor. In addition, the distributor will provide the Company with their magnetized bead prototypes which the Company will then silver-coat with its proprietary silver-coating technology. Under the second MTA with one of the top IVD companies, the Company will furnish them with its silver-caoted and polymer encapsulated magnetic beads for subsequent testing and evaluation in their various test products.

- (b) On February 22, 2011 the Company was notified by the Canadian Intellectual Property Office that its patent application for the "core technology" utilized in its ultra-sensitive point-of-care immuno-analyzer has been granted.
- (c) On or about February 28, 2011 the Company mailed notices to the holders of its outstanding Series 2 Class B Common Stock (the "Series 2 Shares") and Series 3 Class B Common Stock (the "Series 3 Shares"), which notified such stockholders that the Company has elected to redeem all outstanding Series 2 Shares and Series 3 Shares in accordance with their terms. The Redemption Date is April 4, 2011 and the Redemption Price is par value, \$0.000001 per share.

Under the terms of the Series 2 Shares, the Redemption Price for each Series 2 Class B Share shall be equal to the greater of (i) par value or (ii) the amount obtained by dividing (a) ninety percent of the net proceeds to the Company from any recovery in the lawsuit captioned *JAG Media Holdings Inc. vs. A.G. Edwards et al.*, which was commenced in the U.S. District Court for the Southern District of Texas (the "Lawsuit"), divided by (b) the total number of Series 2 Class B Shares issued and outstanding on the Redemption Date, which amount shall be rounded to the nearest whole cent.

Under the terms of the Series 3 Shares, the Redemption Price for each Series 3 Class B Share shall be equal to the greater of (i) par value or (ii) .0025% of ten percent of the net proceeds to the Company from any recovery in the Lawsuit, which amount shall be rounded to the nearest whole cent.

As there was no recovery in the Lawsuit and after evaluating its options in the context of the lawsuit, the Company has decided to not currently pursue any "successor" litigation to the Lawsuit. As a result, the Series 2 Shares and the Series 3 Shares are being redeemed at par value in accordance with their terms.

### Item 2. Management's Discussion and Analysis

Critical Accounting Policies and Estimates

Our discussion and analysis of our financial condition and results of operations are based upon our condensed consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial statements filed with the Securities and Exchange Commission. The preparation of these condensed consolidated financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, we evaluate our estimates, including those related to accounts receivable, equipment, stock-based compensation, income taxes and contingencies. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

The accounting policies and estimates used as of October 31, 2010, as outlined in our previously filed Form 10-K, have been applied consistently for the three months ended January 31, 2011.

Related Party Transactions

As of January 31, 2011, we utilized advances from a director totaling approximately \$11,000 bearing interest at 0% per annum.

Off-Balance Sheet arrangements

We are not party to any off-balance sheet arrangements.

Results of operations

Three months ended January 31, 2011 as compared to three months ended January 31, 2010.

	Three Months Ended January 31,						
	2011			2010		\$ Change	
Operating expenses:							
Amortization of property and equipment	\$	4,658	\$	7,091	\$	(2,433)	
Amortization of patent application costs		1,042		996		46	
General and administrative expenses		296,812		291,454		5,358	
Research and product development, net of investment tax credits		158,924		132,810		26,114	
Total operating expenses and operating loss		461,436		432,351		29,085	
						,	
Other expenses (income)							
Interest expense and bank charges, net		4,604		(2,650)		7,254	
Loss on foreign exchange		40,530		19,165		21,365	
Loss on discontinued operations		<u> </u>		37,355		(37,355)	
Net loss	\$	506,570	\$	486,221	\$	20,349	

### Revenues

During the three months ended January 31, 2011 and 2010 we did not generate any revenues from ongoing operations. We anticipate generating revenues from operations by the third quarter of 2011.

### Operating expenses

Operating expenses include the costs to a) develop and patent a method for controlling the delivery of compounds to a chemical reaction; b) developing the QL Care Analyzer, a small, automated, robust and proprietary point of care testing device; and, c) customizing paramagnetic beads through our proprietary method which improves their light collection. In addition, the Company is in the process of adapting test products for the POC disposable, single-use cartridge-format. Detailed manufacturing specifications and costing have been created and custom manufacturers have been sourced.

### General and administrative expenses

General and administrative expenses consist primarily of compensation to officers, occupancy costs, professional fees, listing costs and other office expenses. The increase in general and administrative expenses is attributable primarily to an increase in professional and consulting fees.

Research and product development, net of investment tax credits

Research and development ("R&D") expenses consist primarily of salaries and wages paid to officers and employees engaged in those activities and supplies consumed therefor. The increase in research and development expenses is attributable primarily to an increase in staff engaged in R&D.

Loss from discontinued operations

On February 11, 2010, the Company sold its JAG Media division. The Company has treated the operating results of that division in the first quarter of 2010 as loss from discontinued operations.

## Liquidity and Capital Resources

We have not generated any revenues since inception and we incurred a net loss of approximately \$506,000 and a cash flow deficiency from operating activities of approximately \$259,000 for the three months ended January 31, 2011. We have not yet established an ongoing source of revenues sufficient to cover our operating costs and allow us to continue as a going concern. We have funded our activities to date almost exclusively from debt and equity financings. These matters raise substantial doubt about our ability to continue as a going concern.

We will continue to require substantial funds to continue research and development, including preclinical studies and clinical trials of our products, and to commence sales and marketing efforts. Our plans include financing activities such as private placements of our common stock and issuances of convertible debt instruments. We are also actively pursuing industry collaboration activities including product licensing and specific project financing.

We believe we will be successful in obtaining the necessary financing to fund our operations, meet revenue projections and manage costs; however, there are no assurances that such additional funding will be achieved and that we will succeed in our future operations.

### Acquisition

On July 31, 2009, we completed a reverse acquisition of privately held CardioGenics Inc. ("CardioGenics"), an Ontario, Canada Corporation. The acquisition was effected pursuant to a Share Purchase Agreement dated May 22, 2009 by and among the Company, CardioGenics Inc. and CardioGenics ExchangeCo Inc., the Company's wholly-owned subsidiary ("ExchangeCo"). In accordance with the terms of the Share Purchase Agreement, 99% of the holders of common shares of CardioGenics Inc. (two (2) minority shareholders of CardioGenics holding in aggregate 17,387 common shares of CardioGenics Inc. did not participate) surrendered their CardioGenics Common Shares to ExchangeCo. ExchangeCo caused the Company to issue to the CardioGenics shareholders 42,218,361 shares of the Company's common stock, par value \$0.00001 per share (the "Share Consideration"). The CardioGenics shareholders had the option to receive their pro-rata allocation of the Share Consideration in the form of (a) JAG Media's common stock (the "JAG Consideration Shares") or (b) exchangeable shares of ExchangeCo. Inc., which shares shall be exchangeable at any time after July 31, 2009 into a number of shares of JAG Media's common stock equal to such shareholders' pro rata allocation of the Share Consideration (the "Exchangeable Shares"). The Exchangeable Shares have the same voting rights, dividend entitlements and other attributes as JAG Media common stock. Exchangeable Shares will automatically be exchanged for JAG Media common stock five years from July 31, 2009, and in certain other events. The Share Consideration provides the former CardioGenics shareholders with direct and/or indirect ownership of approximately 85% of JAG Media's outstanding common stock (on a fully diluted basis) as of July 31, 2009.

On July 31, 2009, 14,552,820 common shares of JAG Media were issued to certain former shareholders of CardioGenics and 16 Exchangeable Shares, which are exchangeable into 27,665,542 common shares of JAG Media, were issued to former CardioGenics shareholders who elected to take such Exchangeable Shares. JAG Media common shares received by the CardioGenics shareholders in exchange for their CardioGenics Common Shares are not registered for resale and, therefore, shall remain subject to the rights and restrictions of Rule 144. All Exchangeable Shares received by the CardioGenics shareholders in exchange for their CardioGenics Common Shares (and any JAG Media common stock into which such Exchangeable Shares may be exchanged) shall not be registered for resale prior to six (6) months following July 31, 2009 and, therefore, shall remain subject to the rights and restrictions of Rule 144 prior to any such registration.

Seasonality

We do not believe that our business is subject to seasonal trends or inflation. On an ongoing basis, we will attempt to minimize any effect of inflation on our operating results by controlling operating costs and whenever possible, seeking to insure that subscription rates reflect increases in costs due to inflation.

Recent Accounting Pronouncements

The FASB had issued certain accounting pronouncements as of January 31, 2011 that will become effective in subsequent periods; however, we do not believe that any of those pronouncements would have significantly affected our financial accounting measurements or disclosures had they been in effect during the three months ended January 31, 2011 and 2010 or that they will have a significant effect at the time they become effective.

### Item 3. Quantative and Qualitative Disclosure About Market Risk

N/A

### **Item 4. Controls and Procedures**

(a) Evaluation of Disclosure Controls and Procedures:

Management is responsible for establishing and maintaining adequate internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) to provide reasonable assurance regarding the reliability of our financial reporting and preparation of financial statement for external purposes in accordance with U.S. generally accepted accounting principals. A control system, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. Because of the inherent limitations in all control systems, internal controls over financial reporting may not prevent or detect misstatements. The design and operation of a control system must also reflect that there are resource constraints and management is necessarily required to apply its judgment in evaluating the cost-benefit relationship of possible controls.

Our management assessed the effectiveness of our internal controls over financial reporting for the quarter ended January 31, 2011 based on the criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on such assessment, our management concluded that during the period covered by this report, our internal controls over financial reporting were not effective. Management has identified the following material weaknesses in our internal controls over financial reporting:

- lack of documented policies and procedures; and
- there is no effective separation of duties, which includes monitoring controls, between the members of management.
- lack of resources to account for complex and unusual transactions

Management is currently evaluating what steps can be taken in order to address these material weaknesses.

(b) Changes in Internal Control over Financial Reporting:

During the fiscal quarter ended January 31, 2011, there were no changes in our internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

### PART II. OTHER INFORMATION

### Item 1. Legal Proceedings

On April 22, 2009, CardioGenics was served with a statement of claim in the Province of Ontario, Canada, from a prior contractor claiming compensation for wrongful dismissal and ancillary causes of action including payment of monies in realization of his investment in CardioGenics, with an aggregate claim of \$514,000. The Company considers all the claims to be without any merit, has already delivered a statement of defense and intends to vigorously defend the action. If the matter eventually proceeds to trial, the Company does not expect to be found liable on any ground or for any cause of action.

On January 14, 2010, Flow Capital Advisors, Inc. ("Flow Capital") filed a lawsuit against JAG Media Holdings Inc. in the Circuit Court of the 17th Judicial Circuit In and For Broward County Florida (Case No. 10001713). Pursuant to this lawsuit, Flow Capital alleges that JAG Media Holdings breached a Non-Circumvention Agreement it had entered into with Flow Capital, dated January 1, 2004. JAG Media Holdings has moved to dismiss the case because Flow Capital is not registered to transact business in the state of Florida and is therefore barred from maintaining the suit under applicable law. The motion is pending although Flow Capital has since registered, and if the motion is denied JAG Media Holdings expects to file an answer asserting various defenses and vigorously opposing the suit.

On January 15, 2010 Flow Capital filed a lawsuit against CardioGenics Inc., and another defendant in the United States District Court of the Southern District of Florida, Fort Lauderdale Division (Case No. 10-CV-60066-Martinez-Brown). This lawsuit alleges that CardioGenics (i) breached a Finder's Fee Agreement in connection with the CardioGenics Acquisition; and (ii) breached a non-circumvention agreement. Flow Capital is claiming that it is entitled to the finder's fee equal to eight percent (8%) of the JAG Media Holdings shares received by CardioGenics, or the equivalent monetary value of the stock. CardioGenics has moved to dismiss the lawsuit for lack of jurisdiction against it in Florida, and that motion is pending.

On October 26, 2010 Karver International Inc. filed a lawsuit in the 11th Judicial Circuit in and for Miami-Dade County, Florida against CardioGenics Holdings Inc. and several other defendants including affiliates, officers and directors of CardioGenics Holdings, Inc. The Plaintiff generally alleges that the named defendants made certain alleged misrepresentations in connection with the purchase of shares of CardioGenics Holdings Inc. On December 20, 2010 CardioGenics Holdings Inc. and other defendants filed a motion to dismiss on the basis that the court lacks personal jurisdiction over most defendants, that an enforceable forum selection clause requires that the action be litigated in Ontario, Canada that the doctrine of *forum non conveniens* requires dismissal in favor of the Ontario forum, and that the complaint suffers from numerous other technical deficiencies warranting dismissal (e.g., failure to attach documents to the Complaint, failure to plead fraud with particularity, etc.). The motion is currently pending. Should the motion be denied, CardioGenics Holdings Inc. will continue to pursue vigorous defense to this action. In addition, Karver's attorney recently filed a motion to withdraw as counsel for Karver. The court has granted Karver's attorney's motion to withdraw and has given Karver until April 6, 2011 to engage new counsel.

Item 1A. Risk Factors

N/A

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Item 3. Defaults Upon Senior Securities

Item 4. (Removed and Reserved)

**Item 5. Other Information** 

## Item 6. Exhibits

- 31.1 Section 302 Certification of Chief Executive Officer.
- 31.2 Section 302 Certification of Chief Financial Officer.
- 32.1 Section 906 Certification of Chief Executive Officer and Chief Financial Officer.

## **SIGNATURES**

In accordance with the requirements of the Exchange Act, the Registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## CARDIOGENICS HOLDINGS INC.

Date: March 17, 2011 By: /s/ Yahia Gawad

Name: Yahia Gawad

Title: Chief Executive Officer

Date: March 17, 2011 By: /s/ James Essex

Name: James Essex

Title: Chief Financial Officer

## **EXHIBIT INDEX**

- 31.1 Section 302 Certification of Chief Executive Officer
- 31.2 Section 302 Certification of Chief Financial Officer
- 32.1 Section 906 Certification of Chief Executive Officer and Chief Financial Officer

### **SECTION 302 CERTIFICATION**

- I, Yahia Gawad, Chief Executive Officer of CardioGenics Holdings Inc., certify that:
- 1. I have reviewed this Quarterly Report on Form 10-Q for the period ended January 31, 2011 of CardioGenics Holdings Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in the report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 17, 2011

/s/ Yahia Gawad Yahia Gawad

Chief Executive Officer

### **SECTION 302 CERTIFICATION**

- I, James Essex, Chief Financial Officer of CardioGenics Holdings Inc., certify that:
- 1. I have reviewed this Quarterly Report on Form 10-Q for the period ended January 31, 2011 of CardioGenics Holdings Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in the report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 17, 2011

/s/ James Essex
James Essex
Chief Financial Officer

### Section 906 Certification by the Chief Executive Officer and Chief Financial Officer

Each of Yahia Gawad, Chief Executive Officer, and James Essex, Chief Financial Officer, of CardioGenics Holdings Inc., a Nevada corporation (the "Company") hereby certifies pursuant to 18 U.S.C. ss. 1350, as added by ss. 906 of the Sarbanes-Oxley Act of 2002, that, to their knowledge:

- (1) The Company's periodic report on Form 10-Q for the period ended January 31, 2011 ("Form 10-Q") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operation of the Company.

/s/ Yahia Gawad /s/ James Essex

Name: Yahia Gawad Name: James Essex

Title: Chief Executive Officer Title: Chief Financial Officer

Date: March 17, 2011

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